## PRESS RELEASE

Putbus, 14. Januar 2020 Seite 1 von 1



TOURISMUSZENTRALE RÜGEN GESELLSCHAFT FÜR MARKETING UND ÖFFENTLICHKEITSARBEIT MBH Circus 16

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## The Sound of the Island

2020 Campaign of the Tourismuszentrale Rügen Dedicated to the Sounds of Rügen Sea Songs, Accordion Artists, Beach Celebrations and More

Rügen waves its baton, and the sea resounds as the first soloist. Like every place, Rügen has its own melody. Whether it's the sounds of a walk along the coast or the music of a cheerful celebration: Music is a holiday for the soul, a day at the beach for the ear. Hence, the theme for the year 2020 chosen by the Tourismuszentrale Rügen (Rügen Tourist Centre) is "The Sound of the Island".

So what does Rügen sound like? Vivacious or rushing like the sea? Classical or danceable like a memorable concert? Hardcore or soft as the sand on the island? With these questions in mind, the Rügen Tourist Centre embarks on an acoustic journey across the musical landscape of the island – to organ builders, beach celebrations, concerts, sea chants and accordions.

The Rügen Tourist Centre will reveal well-kept secrets and will be there even before the first note is played and the curtain is raised, visiting all those islanders who dedicate their work to sounds. One of them is the organ builder Rainer Wolter, who has been working in this profession for 35 years and who knows the 37 instruments of the island better than anyone else. He will take us to the heart of the "mother of the instruments", the organ. Apart from these stories, there will be plenty of opportunities to discover the sound of Rügen live.

For example at the Spring Festival featuring classical concerts in unique places, at the Putbus Festival in the classical theatre, during one of the numerous church concerts or at the "Tag am Meer Festival" at the beach – music will accompany locals and guests at every turn, whether it's man-made or created by nature.

For more information visit www.ruegen.de/inselklaenge

Image material download: https://www.ruegen.de/ueber-uns/presse/bilderdownload/inselklaenge/

About the Tourismuszentrale Rügen GmbH:

"Rügen. Wir sind Insel." (roughly translated as: "Rügen. More than an island.") Since 2001, this has been the slogan used by the Tourismuszentrale Rügen – Gesellschaft für Marketing und Öffentlichkeitsarbeit mbH (TZR) to promote the island of Rügen around the world. The TZR is a municipal corporation owned by the Baltic Sea resorts of Binz, Sellin, Baabe, and Göhren, as well as by the towns of Sassnitz and Putbus.

www.ruegen.de www.wirsindinsel.de